



Republic of the Philippines  
**QUEZON CITY COUNCIL**  
Quezon City  
20<sup>th</sup> City Council

PR20CC-668

74<sup>th</sup> Regular Session

RESOLUTION NO. SP- 7604, S-2018

**A RESOLUTION ENCOURAGING ALL BUSINESS ESTABLISHMENTS CONDUCTING AND OPERATING THEIR BUSINESS WITHIN QUEZON CITY TO CONDUCT AND IMPLEMENT THEIR RESPECTIVE CORPORATE SOCIAL RESPONSIBILITY (CSR) TO THE COMMUNITIES WITHIN QUEZON CITY.**

*Introduced by Councilor MARIVIC CO-PILAR.*

*Co-Introduced by Councilors Anthony Peter D. Crisologo, Lena Marie P. Juico, Elizabeth A. Delarmente, Oliviere T. Belmonte, Voltaire Godofredo L. Liban III, Ramon P. Medalla, Ranulfo Z. Ludovica, Estrella C. Valmocina, Roderick M. Paulate, Allan Benedict S. Reyes, Gian Carlo G. Sotto, Kate Abigael G. Coseteng, Franz S. Pumaren, Eufemio C. Lagumbay, Marvin C. Rillo, Raquel S. Malañgen, Irene R. Belmonte, Marra C. Suntay, Hero Clarence M. Bautista, Karl Edgar C. Castelo, Julianne Alyson Rae V. Medalla, Godofredo T. Liban II, Allan Butch T. Francisco, Melencio "Bobby" T. Castelo, Jr., Rogelio "Roger" P. Juan, Diorella Maria G. Sotto, Donato C. Matias, Eric Z. Medina and Alfredo S. Roxas.*

*WHEREAS, all business establishments conducting and operating their business activity within Quezon City are duty bound to conduct their business operations in a socially responsible and sustainable manner at all times;*

*WHEREAS, business activities conducted by different business establishments are strategically situated in the different locations within the City which are suitable for the kind of business that will be conducted. Through the City Planning and Development Office of the Local Government of Quezon City, the territorial terrain of the City is divided into different classification such as Residential, Commercial and Industrial in order to protect and preserve the communities and environment thereat without hindering progress brought by economic activity;*

WHEREAS, our community and environment play a critical role in the success and progress of such a business. Thus, Corporate Social Responsibility (hereafter referred to CSR) policies should address social, economic and environment concerns;

WHEREAS, the selection of activities under this CSR must focus on the social, economic and environmental impact of the operation of the business thereat, rather than mere output or outcomes;

WHEREAS, business establishment should be encouraged to join hands and pool their resources for greater social impact, create synergy, and trigger socio economic development through ripple effects;

WHEREAS, the burden of this CSR rests on the shoulders of the business establishment, their responsibility work together with the Local Government of Quezon City in order to further enhance, fasten and improve the present state of affairs, either by resolving a problem or exploiting an opportunity;

WHEREAS, the Local Government of Quezon City plays an important role in encouraging, recognizing and ensuring the success and coordination of business establishments implementing their CSR within the area of the City.

NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED, to encourage, as it does hereby encourage all business establishments conducting and operating their business within Quezon City to conduct and implement their respective Corporate Social Responsibility (CSR) to the Communities within Quezon City.

RESOLVED, FURTHER, that CSR policies of establishment shall be grounded on the following principles:

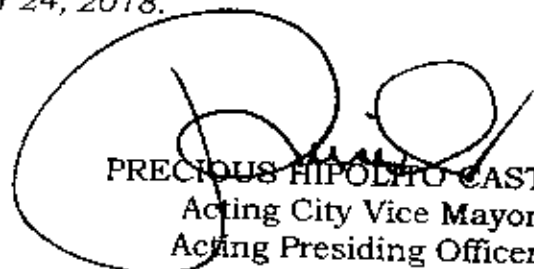
- (i) CSR policies should address social, economic and environmental concerns and in the selection of CSR activities, the focus must be on the impact thereof, rather than output or outcomes;
- (ii) Activities which are clearly mandated to be performed by the Government should be avoided, as it could result in unnecessary duplication;

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- (iii) Ethical conduct of business is at the core of responsible business. To promote organizational integrity, it is essential that premium is placed on transparency in all activities, dealings and transactions;
- (iv) The corporate enterprise shall subject their performance to scrutiny and audit by external agencies. As a part of their corporate social responsibility they should resort to public disclosure of all information for the benefit of all stakeholders. The companies should disclose their CSR initiatives on their official websites.
- (v) Educating the consumers and spreading awareness about the handling, usage and advantage of the eco-friendly products and influencing consumer preference for such products is what is expected of responsible business.

RESOLVED, FINALLY, that these CSR activities shall be reported and submitted to the Office of the City Mayor, through the Business Permits and Licensing Office, which shall form part as record of the business establishment conducting the said CSR. The Local Government of Quezon City, through the City Mayor, shall award the five (5) business establishments which implemented its CSR projects within the current year in Quezon City.

ADOPTED: September 24, 2018.

  
PRECIOUS HIPOLITO CASTELO  
Acting City Vice Mayor  
Acting Presiding Officer

ATTESTED:

  
Atty. JOHN THOMAS S. ALFEROS III  
City Secretary

CERTIFICATION

This is to certify that this Resolution was APPROVED by the City Council on Second Reading on September 24, 2018 and was CONFIRMED on October 8, 2018.

  
Atty. JOHN THOMAS S. ALFEROS III  
City Secretary